

LISA WHITTY BRADLEY, MD, FACS

FOUNDER & CEO LOOP PLASTIC SURGERY, SC



DR LISA WHITTY BRADLEY IS THE CEO & FOUNDER OF LOOP PLASTIC SURGERY, S.C.

She is a board-certified Plastic and Reconstructive Surgeon with extensive coaching expertise including, but not limited to the following: private practice building and restructuring, crafting social media strategies for physicians, contract negotiation, medical copywriting, med tech consultation regarding health care, patient education-physician resources, self-advocacy and care, and disability and malpractice coverage for physicians.

IN 2013, DR WHITTY BRADLEY WAS DIAGNOSED WITH MULTIPLE SCLEROSIS AND NARROWED THE SCOPE OF HER CLINICAL PRACTICE DURING HER RECOVERY. SHE RESTRUCTURED HER PRACTICE, AT THAT TIME, TO INCLUDE ADVOCACY FOR BOTH PATIENTS AND MEDICAL PROFESSIONALS WHO LIVE WITH CHRONIC MEDICAL CONDITIONS. SHE ALSO SPENDS A SIGNIFICANT AMOUNT OF HER PRACTICE TIME TEACHING YOUNG, AS WELL AS, SEASONED PHYSICIANS ABOUT THE ESSENTIALS OF CREATING A LEGALLY AND FINANCIALLY SECURE PRACTICE ENVIRONMENT.

Born and raised in Flatbush, Brooklyn, New York, she graduated from John Dewey High School and later attended Temple University in Philadelphia, Pennsylvania, obtaining a BA, in African American Studies. Her travels led to Detroit, Michigan, where she earned her M.D. degree at Wayne State University.

Dr. Whitty Bradley completed her general surgery training at the University of Illinois in Peoria, Illinois, followed by a hand surgery fellowship at the University of Connecticut in Hartford. She completed her plastic surgery training at the prestigious Mayo Clinic in Rochester, Minnesota.

HER FIRST FOUR AND A HALF YEARS OF PRACTICE WERE SPENT IN A MULTI-SPECIALTY SURGICAL GROUP: SHE THEN SPENT THREE YEARS AS AN EMPLOYED. PART-TIME CLINICAL STAFF MEMBER IN MUNSTER INDIANA, AS A PHYSICIAN CONSULTANT FOR A TERTIARY CARE MEDICAL CENTER.

AFTER CULTIVATING A VAST ARRAY OF SURGICAL AND CLINICAL EXPERIENCE. DR. BRADLEY IS NOW PURSUING A FOCUSED PRACTICE OPPORTUNITY THAT FOCUSES ON IMPLANT-BASED BREAST RECONSTRUCTION, REDUCTION MAMMAPLASTY, MASTOPEXY, POST BREAST RECONSTRUCTION REVISION PROCEDURES, BENIGN AND SKIN CANCER EVALUATION AND SURGICAL MANAGEMENT, AS WELL AS BOTOX THERAPY AND AESTHETIC FILLER PROCEDURES.

HER PASSIONS ARE FAMILY, COOKING, WRITING (UNDER HER PSEUDONYM AND BEST-SELLING SERIES BY STELLA JONES), AND YOGA MOST DAYS YOU CAN FIND HER HANGING OUT WITH HER HUSBAND, DAUGHTER, AND FUR-BABY OR TRYING TO FIND THE BEST FOOD SPOT IN TOWN.

CEO & FOUNDER LOOP PLASTIC SURGERY, SC

Lisa (Whitty Bradley, MD









ABOUT DR.WHITTY BRADLEY

Lisa Whitty Bradley, MD, FACS is a plastic and reconstructive surgeon born in Flatbush, Brooklyn, NY, and based in the Chicagoland area in Illinois. She is a wife, mom, entrepreneur, and the CEO and Founder of Loop Plastic Surgery, LLC, and Chicks With MDs, LLC, a company birthed to empower physicians and patients through health education. She is a published researcher, facilitator, and keynote speaker. Additionally, she is the author of the Stella Jones book series, written under her self-titled pseudonym.

AFFILIATIONS

- Fellow- American College of Surgeons
- Active Member-American Society of Plastic Surgeons
- National Medical Association
- Mayo Clinic Alumni Association
- Wayne State University Alumni Association
- Temple University Alumni Association
- Illinois Surgical Society
- Midwest Surgical Association
- Illinois State Medical Society
- Illinois Society of Plastic Surgeons
- Midwestern Association of Plastic Surgeons
- Chicago Medical Society
- American Board of Wound Specialists
- Cook County Physicians Association
- Chicago Surgical Society

DR.WHITTY BRADLEY'S ACTIVE PLATFORMS

INSTAGRAM | CHICKSWITHMDSLLC

PINTEREST | LISAWHITTYBRADLEYMD

LINKEDIN | LISAWHITTYBRADLEYMD

TWITTER | CHICKSWITHMDS

CHICKS WITH MDS IS A PROFESSIONAL THINK TANK

that focuses on the continued care, education and empowerment of patients AND physicians. It is my sincere belief that physician and overall healthcare provider education is the key to achieving this goal in the care of patients. This is why I focus **nearly half** of my professional time and attention on re-educating and updating physicians on topics that directly impact their practices.

Healthcare organizations, institutions, and individual entities have entrusted me and my expertise to equip physicians and healthcare providers nationwide to show up authentically - for their selves and their patients.

My service offerings include, but are not limited to:

- forum-or community-style settings
- lecture or breakout-style presentation
- single or multi-session lectures







DR. BRADLEY'S MOST REQUESTED TOPICS

Essentials of Malpractice and Disability Coverage for Physicians

Contract Negotiation

Dr. Whitty Bradley gives practical tips on critical topics in contract negotiation essential for residents, fellows, and established attending physicians.

Legal and Contractual Landmines

Dr. Bradley presents most-prevalent legal and contractual landmines that can hinder career and life trajectory for medical professionals.

Keys to Success for Medical/Premedical Students

Are your students interested in applying for primary care or surgical sub-specialties? Learn how to stand-out and be a competitive applicant.

Personal Statement Seminars

Dr. Whitty Bradley gives key insight and essential information to consider when completing medical school degree program applications and drafting a personal statement. She offers words of advice as a physician who sits on a residency-level admission committee.

Reinventing Yourself After Tragedy

Focus. Regroup. Rebuild. Your best days are ahead of you. Learn practical tips while learning about Dr. Whitty Bradley's personal experiences with reinventing yourself after personal, professional, and medical catastrophe.

Work-Life Control: Banishing the Myth of Being Able to "Do It All"

Dr. Whitty Bradley highlights the pertinence in taking care of self to satisfy YOU and all who depend upon your best, authentic self.

Women's Health Essentials

What do patients need to know and utilize for optimal health outcomes? Dr. Whitty Bradley, plastic and reconstructive surgeon and Founder of Loop Plastic Surgery, SC, highlights the importance of breast cancer screening, routine mammograms, and treatment.

Preventive Care and Obamacare

Dr. Whitty Bradley emphasizes the necessity of utilizing preventive care benefits as a component of the Affordable Care Act.

Essentials for The Interview: Residency and MD/DO Programs

Grasp onto the practical gems that Dr. Whitty presents as she discusses what NOT to do in a medical interview and essentials to cling onto before the big day.





KEYNOTES

What I Wish EVERY PHYSICIAN Knew About Disability Insurance

Reinventing Yourself After Personal-Professional-Medical-Catastrophe

Sculpting Your Future. The First Women's Empowerment Event by The Biomedical Engineering Society

Work-Life Balance for the Mother and Professional. Jack and Jill of America, Inc.

Pearls of Practice Building: Things I Wish I Knew 10 Years Ago

Breast Cancer: History, Current Treatment and the Impact on the African American Community.

General Surgical Management of the Acute Abdomen During Pregnancy. Department of Surgery, Grand Rounds-University of Illinois College of Medicine at Peoria. Spring 2001.

Wound V.A.C.-"Myths, Mechanisms & Reality". Department of Surgery Grand Rounds-University of Illinois College of Medicine at Peoria. Fall 2004.

Non-Melanoma Skin Cancer. Grand Rounds, Division of Plastic Surgery, Mayo Clinic. September 25, 2006.

Vascular Disorders of the Hand and Upper Extremity. Grand Rounds, Division of Plastic Surgery, Mayo Clinic. April 23, 2007.

Body Contouring in the Post Bariatric and Cosmetic Surgery Populations. Department of Surgery, Grand Rounds-University of Illinois, College of Medicine at Peoria. April 2007.

Kienbock's Disease. Updates on Pathophysiology and Treatment Options. Department of Hand Surgery Grand Rounds-Mayo Clinic, Rochester, MN. November 2007.

Blepharoplasty and Brow Lift. Review of the Literature and an Update on Techniques. Grand Rounds, Division of Plastic Surgery, Mayo Clinic. April 2008.

Flexor Tendon Repairs. Review of Anatomy and Repair Techniques. Grand Rounds Division of Plastic Surgery, Mayo Clinic. May 2008.

The World of Bumps: A Comprehensive Review of Benign and Malignant Skin Lesions. Our Approach to Evaluation and Treatment. Department of Medicine Grand Rounds. University of Illinois College of Medicine, Peoria, Illinois. February 2010.

Pearls of Practice Building: Essentials of Malpractice and Disability Coverage for the Community Physician. Grand Rounds Lecture, Rush Oak Park Hospital, Oak Park, IL. March 18, 2016.

Reinventing Yourself After Personal-Professional-Medical-Catastrophe: Key Takeaways from a Plastic Surgeon Who was Forced to Reinvent Herself when Medicine was no Longer a Viable Professional Option. Grand Rounds Presentation. DMC Sinai Grace, Department of Obstetrics and Gynecology, Detroit, MI. February 11, 2020.





FEATURED APPEARANCES



Black History of Health

Dr. Whitty Bradley joins the Ask Dr. Renee podcast to discuss Multiple Sclerosis and her experience being diagnosed with a chronic illness as a practicing physician.



HOUSE CALL Dr. Justin Trosclair

Dr. Whitty Bradley talks with Dr. Justin Trosclair on the Doctor's Perspective podcast discussing the importance of patient and physician advocacy and her work to facilitate this under her company, Chicks With MDs LLC.



I Am Abel Foundation

Dr. Whitty Bradley shares her journey into medicine and her plastic and reconstructive specialty on Chicago Access Network Television. She highlights her balance between passion and entrepreneurship and gives key tips for navigating STEM careers and balancing entrepreneurship.



Beyond The Exam Room, Physician Lecturer



Integrative Nutrition, contributing author 2022

Nourishment and Resilience: The Impact of Food Choices in the Black Community



Sober Gay Guy Podcast Episode 4

My friend Lisa is a Mom, Doctor, Author, C.E.O. & Citezen. Physician, C.E.O, and Founder of Chicks with MDs, Loop Plastic Surgeon, and creator of the pseudonym and Best Selling Author, Stella Jones Paranormal Romance. Enjoy this deep dive into a conversation about medicine, health, and changing your life in order to make the most of your life. I've known Lisa for the better part of 7 years and I learn something from her every time we're together.



The Brave Enough Show Episode 4

In this episode of The Brave Enough Show, Dr. Sasha and Dr. Lisa W. Bradley discuss:

- Normalizing asking for help as mothers
- · Setting radical work-life boundaries
- Being present when we are with our kids
- · How a chronic disease became a blessing



Be Your Own Health Hero Episode 2

On this episode, I've invited Dr. Lisa Whitty Bradley, MD to talk us through the convoluted path to being your own patient advocate. She'll explain how she went from MD to the patient herself, some of the distinctions between physicians' titles, and whom we should have on our healthcare team. Grab a pen & paper so you don't miss any of the gems she's dropping! Contact Dr. Lisa at www.LWBMD.com.





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CONTACT FOR BOOKING

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